City Hall Park

Location

Praca Samuel Sabatini Sao Bernardo do Campo, SP, Brazil

Client

OAS Construtora, São Paulo

Initiated

2015

Size

261.600 sqm

Project Team

Dante Borgo, Renata Gilio, Kees Kaan, Yinghao Lin, Vincent Panhuysen, Dikkie Scipio, Maria Stamati

Collaborators

DOMAIN

Photos

Beauty & The Bit (visualization)



City Hall Park in São Bernardo do Campo occupies a position of strategic significance in the metropolitan region of São Paulo. KAAN Architecten undertook an in-depth urban design study in order to explore the potential of this extensive area. The design organizes the site into a series of islands dedicated to leisure and performance: all activities that turn the area into a 'performative landscape', or a neighbourhood that engages locals and visitors in participatory activities. The master plan consists of five programmatic anchors: creative industries, automotive industry, film, technology, and performance. The anchors are closely related through innovation and research, and provide the basis for strategic and economic cooperation for the metropolitan region.

City Hall Park













